

Centre For Distance and Online Education
Devi Ahilya Vishwavidyalaya, Indore
MBA (ODL) Batch 2022-2024

Learners Counseling Schedule
Session: March - 2024
Semester-IV

(Marketing Management)

Subject Code	Subject Name	Learners Counseling time	Counseling Dates
MB-4001	Strategic Management	09:00 AM to 11:00 AM	31.03.24, 28.04.24,
MB-4002	Decision Making Skills	11:00 AM to 01:00 PM	12.05.24, 26.05.24,
MB-4103	Rural Marketing	02:00 PM to 04: 00 PM	16.06.24, 30.06.24,
MB-4104	Services Marketing	04: 00 PM to 06:00 PM	14.07.24, 28.07.24,
MB-4105	Integrated Marketing Communication	09:00 AM to 11:00 AM	11.08.24, * 18.08.24*
MB-4106	Customer Relationship Management	11:00 AM to 01:00 PM	07.04.24, 05.05.24,
MB-4107	Direct and Event Marketing	02:00 PM to 04: 00 PM	19.05.24, 02.06.24,
MB-4108	Digital Marketing and Social Media Marketing	04: 00 PM to 06:00 PM	23.06.24, 07.07.24,
			21.07.24, 04.08.24,
			11.08.24, * 18.08.24*

* for One Hr

(Finance)

Subject Code	Subject Name	Learners Counseling time	Counseling Dates
MB-4001	Strategic Management	09:00 AM to 11:00 AM	31.03.24, 28.04.24,
MB-4002	Decision Making Skills	11:00 AM to 01:00 PM	12.05.24, 26.05.24,
MB-4203	Taxation	02:00 PM to 04: 00 PM	16.06.24, 30.06.24,
MB-4204	International Finance	04: 00 PM to 06:00 PM	14.07.24, 28.07.24,
MB-4205	Corporate Valuation	09:00 AM to 11:00 AM	11.08.24, * 18.08.24*
MB-4206	Strategic Financial Management	11:00 AM to 01:00 PM	07.04.24, 05.05.24,
MB-4207	Credit Management and Retail Banking	02:00 PM to 04: 00 PM	19.05.24, 02.06.24,
MB-4208	Social Banking and Microfinance	04: 00 PM to 06:00 PM	23.06.24, 07.07.24,
			21.07.24, 04.08.24,
			11.08.24, * 18.08.24*

* for One Hr

(Human Resource Management)

Subject Code	Subject Name	Learners Counseling time	Counseling Dates
MB-4001	Strategic Management	09:00 AM to 11:00 AM	31.03.24, 28.04.24,
MB-4002	Decision Making Skills	11:00 AM to 01:00 PM	12.05.24, 26.05.24,
MB-4303	Organizational Change and Development	02:00 PM to 04: 00 PM	16.06.24, 30.06.24,
MB-4304	HRIS	04: 00 PM to 06:00 PM	14.07.24, 28.07.24,
MB-4305	Strategic HRM	09:00 AM to 11:00 AM	11.08.24, * 18.08.24*
MB-4306	Industrial and Social Psychology	11:00 AM to 01:00 PM	07.04.24, 05.05.24,
MB-4307	HR Analytics	02:00 PM to 04: 00 PM	19.05.24, 02.06.24,
MB-4308	Knowledge Management	04: 00 PM to 06:00 PM	23.06.24, 07.07.24,
			21.07.24, 04.08.24,
			11.08.24, * 18.08.24*

* for One Hr

(Supply Chain Management)

Subject Code	Subject Name	Learners Counseling time	Counseling Dates
MB-4001	Strategic Management	09:00 AM to 11:00 AM	31.03.24, 28.04.24,
MB-4002	Decision Making Skills	11:00 AM to 01:00 PM	12.05.24, 26.05.24,
MB-4403	Retail Logistics and Supply Chain Management	02:00 PM to 04: 00 PM	16.06.24, 30.06.24,
MB-4404	Logistics legal Framework	04: 00 PM to 06:00 PM	14.07.24, 28.07.24,
MB-4405	Material Handling in Logistics	09:00 AM to 11:00 AM	11.08.24,* 18.08.24*
MB-4406	Supply Chain Risk Management	11:00 AM to 01:00 PM	07.04.24, 05.05.24,
MB-4407	Export Import Management	02:00 PM to 04: 00 PM	19.05.24, 02.06.24,
MB-4408	Total Quality Management	04: 00 PM to 06:00 PM	23.06.24, 07.07.24,
			21.07.24, 04.08.24,
			11.08.24,* 18.08.24*

* for One Hr

(Business Analytics)

Subject Code	Subject Name	Learners Counseling time	Counseling Dates
MB-4001	Strategic Management	09:00 AM to 11:00 AM	31.03.24, 28.04.24,
MB-4002	Decision Making Skills	11:00 AM to 01:00 PM	12.05.24, 26.05.24,
MB-4503	Big Data Analytics	02:00 PM to 04: 00 PM	16.06.24, 30.06.24,
MB-4504	Predictive Modeling & Forecasting Methods	04: 00 PM to 06:00 PM	14.07.24, 28.07.24,
MB-4505	Decision Analysis	09:00 AM to 11:00 AM	11.08.24,* 18.08.24*
MB-4506	Social and web analytics	11:00 AM to 01:00 PM	07.04.24, 05.05.24,
MB-4507	Marketing Analytics	02:00 PM to 04: 00 PM	19.05.24, 02.06.24,
MB-4508	Statistical Software Packages	04: 00 PM to 06:00 PM	23.06.24, 07.07.24,
			21.07.24, 04.08.24,
			11.08.24,* 18.08.24*

* for One Hr

(Energy Management)

Subject Code	Subject Name	Learners Counseling time	Counseling Dates
MB-4001	Strategic Management	09:00 AM to 11:00 AM	31.03.24, 28.04.24,
MB-4002	Decision Making Skills	11:00 AM to 01:00 PM	12.05.24, 26.05.24,
MB-4603	Energy Auditing and Conservation	02:00 PM to 04: 00 PM	16.06.24, 30.06.24,
MB-4604	Geothermal and Ocean Energy Conservation	04: 00 PM to 06:00 PM	14.07.24, 28.07.24,
MB-4605	Sustainable Waste Management	09:00 AM to 11:00 AM	11.08.24,* 18.08.24*
MB-4606	Solid Waste Management	11:00 AM to 01:00 PM	07.04.24, 05.05.24,
MB-4607	Project Planning and Management	02:00 PM to 04: 00 PM	19.05.24, 02.06.24,
MB-4608	Green Building	04: 00 PM to 06:00 PM	23.06.24, 07.07.24,
			21.07.24, 04.08.24,
			11.08.24,* 18.08.24*

* for One Hr

Note:

1. Counselling session shall be held at E-block of IET- DAVV, Indore.
2. For any queries, contact office of CDOE during office hours.

Program Coordinator